

# NRFtech

## 2017 CONNECTING RETAIL'S INNOVATIVE LEADERS

JULY 23–25, 2017

Hotel Del Coronado  
San Diego, CA

#nrftech

## What will you learn from retail's tech innovators?

Dive into the technologies disrupting retail—and driving its progress—at the must-attend event for retail CIOs, CMOs and CDOs looking to stay a step ahead of savvy consumers.

In less than 48 hours, you will:

- Get transformative advice from retail leaders on the forefront of change
- Collaborate with senior-level IT, Marketing and Digital peers
- Gain valuable cross-discipline perspectives

### Keynotes that spark conversations:



**Matt Corey**  
Chief Marketing Officer  
PGA TOUR  
Superstore



**Mike McNamara**  
EVP and Chief Information and Digital Officer  
Target



**Erik Qualman**  
Entrepreneur, Technology and Digital Media Expert  
Professor and Author



**Diane Randolph**  
Chief Information Officer  
ULTA Beauty



**Rob Schmults**  
SVP, eCommerce and CRM  
The Talbots, Inc.

**SPEAKERS**

**AGENDA**

**REGISTER**

**NRF retail members, register for FREE.**

Non-members, register by July 14 to **save 44%.**

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