

**NRF PROTECT**

PEOPLE. ASSETS. BRANDS.

Loss Prevention Conference: June 26-28, 2017  
EXPO: June 27-28, 2017 | [NRFPROTECT.COM](http://NRFPROTECT.COM)  
Gaylord National Harbor | Washington, D.C.

## PRIORITY POINTS

The National Retail Federation uses the point system (exhibit seniority) to conduct on-site space selection during the NRF PROTECT 2017 Show. These priority points will be totaled and will determine space selection appointments.

The higher the points, the earlier your appointment will be, which means the best chance of being assigned your preferred booth location.

Once again this year, points will be calculated using the five (5) most recent Loss Prevention shows (2013-2017).

Priority Points are accumulated by the following:

### **BOOTH SIZE**

---

5 points are earned for each 10'x10' (100 square feet) booth space rented at NRF PROTECT 2013-2017.

### **MEMBERSHIP**

---

5 points are earned for good member status at the time of the NRF PROTECT 2017 Show.

### **SPONSORSHIPS**

---

1 point is earned for every \$2,500.00 spent on NRF PROTECT sponsorships from 2013-2017.

### **STORES MAGAZINE ADVERTISING**

---

1 point is earned for every \$5,000.00 spent (monies paid in full to NRF) on advertising with *STORES* Magazine from May 1, 2016 to April 30, 2017.

Priority point confirmations and space selection appointment times will be sent out approximately 4 weeks prior to the Conference. Exhibitors are encouraged to review this information carefully and notify Katie Coon by email at [coonk@nrf.com](mailto:coonk@nrf.com) of point discrepancies by May 19, 2017. Points will not be reviewed or changed once after this date.