

# Launch

your career with



LAUNCH is a unique and exciting rotational program providing recent graduates the opportunity to work in 6 different segments of the fashion industry within their first year! Launch Associates will do a two month stint in Sales, Planning, Marketing, Branding, Sourcing and either Global Sales or Design (depending on their degree). The rotation is action packed and hands on! It is a great way to learn the basics of the business while being in the business. The best part of LAUNCH is that you have the opportunity to work for an entrepreneurial company that happens to be the best children's wear wholesaler in the world, Haddad Brands!

LAUNCH members participate in a number of different programs and events to enhance their knowledge of the industry. They have a dedicated and trained Mentor that provides weekly To Do lists and feedback. They have exposure to the executive tier and have monthly lunches with leadership to get to know them, ask questions and make suggestions.

At the end of the LAUNCH year each participant will be placed into a department to work full time. With strong cross functional partnerships and a solid understanding of how the business works they are poised for growth and future success!

Haddad Brands holds the global licenses for Nike, Jordan, Converse, Levi's, and Hurley children's wear. Our employees work with the most iconic American brands! LAUNCH is open to recent college graduates with strong internship experience AND referrals/recommendations from their college counselors, educators or deans. The work environment is entrepreneurial, fast paced and FUN!

**Where do you want to Launch your career?**  
For more information contact [careers@haddad.com](mailto:careers@haddad.com)

