

## **PRODUCT DEVELOPMENT INTERNSHIP-PRODUCT INTERN**

A Macy's Product Development Internship allows you to explore the dynamics of managing a multi-million dollar business within a corporate retail setting. As a Private Brand intern, you'll benefit from a structured program designed to develop your business acumen and leadership skills through a combination classroom learning and real-world assignments.

Invest in a career with a company committed to diversity & inclusivity, giving back to the community, integrity, and—most importantly—*developing its people*.

### **Training & Mentorship**

Professional development begins on day one with a combination of structured classes and in-office experiences. During the eight-week paid internship you will work with business partners on your assigned team as well as other key executives across the organization. The structured all-intern sessions will give you an opportunity to network with 100+ headquarter interns while learning about retail innovation and Macy's big-picture business strategies. You will complete a collaborative group project and present your recommendation to key leaders. At the end of the eight-weeks, you will receive performance feedback from your assigned team and leave the internship program with a greater understanding of how to analyze and drive sales.

### **Measurable Impact**

As a product development intern, you will have the opportunity to learn and make an impact from the start. Working with a team of product experts, you will develop your business knowledge in areas such as: sourcing, negotiation, and production. You will learn the importance of collaboration across teams to drive sales and profitability. At the end of the eight-weeks you will leave the internship program with a greater understanding of the Product Life Cycle from concept to customer.

### **Career Growth**

This is your opportunity to join an organization dedicated to developing its employees and providing executives with the necessary tools to be successful. In addition to learning about Macy's Private Brands, the internship will provide you with exposure to Macy's total business model and determine where your skill sets are best matched. Interns who demonstrate the understanding and ability to deliver results within the organization will be eligible for a full-time position in our Executive Development Program post-graduation.

### **Qualifications**

Macy's is looking for the future leaders of our organization and individuals dedicated to their development. To be eligible for the Product Development Internship, you should be in your junior year, on your way to earning a bachelor's degree from an accredited university. A minimum cumulative 3.0 GPA is preferred. All majors will be considered for this opportunity.

A few of the qualities that would make an ideal candidate include: demonstrated leadership skills, assertiveness, intellectual curiosity, and strong business acumen with the ability to analyze data and draw conclusions.

### **Location and Start Dates:**

- The Product Development Internship is offered in New York, NY.
- Classes start in June 2017.