

# Merchandising & Marketing Internship Program

Summer 2017



## What is Merchandising?

Our Walgreens Merchandising team members are responsible for managing revenue and overall profits and losses for non-Pharmacy product categories. Merchants and their analysts develop the customer centric strategic plan for each category. They manage their ongoing business through insight-led decision making, assortment optimization, category marketing, visual merchandising, and vendor management to optimize return. Working with diverse suppliers, you'll develop an in-depth understanding of different consumer mindsets and the ability to spot trends before they hit the mainstream. Your talents will ensure that customers across the country have access to the necessities that make their lives healthier and happier.

## Internship Overview

Walgreens is on its way to becoming the first **global, pharmacy-led health & beauty retailer**. We are a Fortune 50 company and a recipient of numerous awards; including **Fortune Magazine's Most Admired Companies** and **Fast Company's "Fast 50" in Healthcare**.

The **10-week summer internship** program at our Corporate HQ in the Chicago area will give you the opportunity to **own a project directly aligned to a key corporate initiative**, while developing your **analytical, communication and leadership abilities**. You will learn about the business by visiting a distribution center and flagship store, participating in lunch & learns with senior leadership, and competing with your fellow interns in a summer-long case study. You'll also **have fun with frequent social events** to allow you to **network with managers, mentors, team members and interns** from across the company. Compensation is competitive and summer housing is provided for those who qualify.

## Full-Time Opportunities

Interns are eligible to apply for the opportunity to return following graduation as a full-time employment in the Merchandising & Marketing Development Program (MMDP). This prestigious and challenging 2-year rotational program offers new graduates and professionals the opportunity for broad exposure and experience within the Merchandising, Marketing, and Digital division. Through on-the-job and formal training, you will focus on creating a strong analytical foundation while learning the skills and competencies needed to be successful at Walgreens.

## Who are we looking for?

- Current college juniors with a strong academic record (3.0 GPA minimum)
- Majors in Marketing, Supply Chain/Operations, Finance, or Communications with an interest in Retail
- Strong communication skills with demonstrated experience writing reports and presenting
- Intermediate skills in MS PowerPoint & Excel, plus experience analyzing data
- Creative, personable students able to demonstrate strong leadership and teamwork

## Key Rotations

- Assortment Optimization
- Customer, Owned Brands or Loyalty Insights
- Space Management
- Pricing & Promotions
- Digital Commerce/Omnichannel
- Marketing Strategy & Planning
- Retail & Brand Marketing
- Category Management

## How to Apply

Apply via Walgreens @ [jobs.walgreens.com](https://jobs.walgreens.com) (Job ID: 023600)

## Questions?

Email Stephanie Mihaly @ [stephanie.mihaly@walgreens.com](mailto:stephanie.mihaly@walgreens.com)



Annual Intern Case Competition Winners with Walgreens' Executive Vice President of WBA & President of Walgreens, Alex Gourlay!