

west elm

Position: Visual Associate
Location: Store

Reports To: General Manager
Type: Full-Time/Casual, Non-Exempt

discover your purpose...

Inspire customers to express themselves in their home. Bring West Elm to life for our customers by connecting them to the product, inspiration & know-how that helps them tell their story at home. Create engaging experiences for customers by inspiring them & sharing expertise on styling, decorating & entertaining each time they enter the store.

who we are...

- Our mission is to offer choice in products & services, build community through connections with clients & collaborators & focus on honest business practices in everything we do, from supply chain transparency to sustainability.

who you are...

- Passionate about creating beautiful store environments to inspire customers
- Thrive in an entrepreneurial environment & are constantly looking for ways to think outside-the-box
- Love to use creativity & craft to elevate inspiration into beautiful displays
- Enjoy discovering the customer's style, lifestyle & story to connect them to the right products
- Obsessed with design & decorating to help customers complete inspiring spaces
- Succeed in a team environment, while able to work independently & manage your own time
- Neighborhood expert on the "best of" spots in town including flea markets, dining, boutiques & vintage shops

at west elm, you will...

- Create engaging experiences for customers by sharing expertise on styling, decorating & entertaining
- Seek out & promote innovative ways to make West Elm a neighborhood destination for inspiration
- Interpret & execute visual inspiration to drive sales & convey the eclectic, creative & modern spirit of the brand
- Ensure merchandising & displays are visually compelling to drive sales
- Model & coach associates on how to uphold visual standards
- Promote the lifestyle & protect the image of the West Elm Brand
- Makes the store a fun, inspirational neighborhood destination
- Continually seek out inspiration, trends & ways to elevate product, decorating & styling expertise
- Replenish the sales floor regularly & maintain visual presentation & displays
- Execute floorset to reflect the inspiration, standards & spirit of the directive within required timeframe
- Foster an environment where all associates are treated fairly & with dignity & respect, in accordance with our People-First Philosophy
- Collaborate with the sales team by appreciating & valuing the talents & contributions of others
- Be held accountable for the following brand competencies: operates with strategic agility, drives innovation & change, provides influential leadership, communicates effectively, develops self & others, creates teams & partnerships, focuses on the customer, models personal accountability, builds operations excellence & drives execution

what we're looking for...

- Excitement for the brand & products we sell & ability to style to West Elm's eclectic aesthetic
- 1-2 years of experience in merchandising or visual role
- Excellent ability to interpret & execute merchandising from inspiration
- Strong understanding of design, position & aesthetics
- Unmatched written & verbal communication skills
- Exceptional ability to plan, prioritize & organize your work
- Must be able to be mobile on the sales floor for extended periods of time
- Availability to work a minimum of three shifts per week, inclusive of three Saturdays & two Sundays per month, in addition to annual inventories & entire holiday season (November & December)
- Must be able to lift & mobilize medium to large items, up to 75 lbs., while utilizing appropriate equipment & safety techniques

bring your resume to life...

- Does this sound like you? If so, please submit your resume, cover letter & any additional materials that will give us a peek into your personal style at home & your experience in a visual or display role (ie: Pinterest boards, Instagram, design portfolio, personal website, lifestyle blog, etc).