

## MERCHANT BUYING-DIGITAL MERCHANDISING / PLANNING INTERNSHIP

**Merchant (n):** A merchant is a businessperson whose occupation is the purchase and sale of commodities for profit. In today's Omnichannel world, Merchant roles are complex and have a huge impact on the retail industry and the greater global economy.

**Omnichannel (n):** refers to providing a seamless shopping experience across stores and the online channel.

### **Buying Track: Buying and Digital Merchandising**

Are you interested in consumer products and up-to-date on the latest trends? Do you have an entrepreneurial mindset? If so, the Buying & Digital Merchandising Internship is for you!

Macy's Buying and Merchandising team has a high acumen for products and trends, and drives relationships with vendors in the marketplace. Macy's Buying and Merchandising team maximizes sales and gross margin for each product category by identifying, procuring, and assorting the products that their customer demands.

As a buying & digital merchandising intern you will be part of the team directly responsible for the merchandise assortment in all Macy's shopping channels, encompassing both stores and e-commerce. You'll benefit from a combination of workshops and hands-on learning that will develop and expand your business acumen and leadership skills, which are two must-haves for a successful career in corporate retail. In addition to learning the full scope of our Buying and Digital Merchandising functions, you'll be exposed to other areas such as planning, product development, and marketing starting on day 1!

As an intern in this field, you will be placed in either Omni Buying **or** Digital Merchandising. Further details regarding placement will be discussed during the interview process. To learn more about the two roles, visit [macyscollege.com](http://macyscollege.com)

### **Planning Track:**

Do you love working with numbers and analyzing data to help make critical business decisions? Are you excited to explore the dynamics of managing a multi-million dollar business? If so, the Planning internship is for you!

Macy's Planners maximize sales and gross margin through bottoms up location, financial, and inventory planning. The Planning team operates on our omnichannel SVI (single view of inventory) model and is responsible for the merchandise planning functions across all purchasing channels including Macy's brick-and-mortar stores and the [macys.com](http://macys.com) website. Planners are highly quantitative, analytical, and systems-oriented.

During the internship, you will learn about how we use data to make decisions that directly impact our stores and e-commerce businesses. Your learning will be a combination of workshop and real-world scenarios, allowing you to build upon your business acumen while developing your leadership skills.

As an intern in this field, you will be placed on one of our planning teams. Further details regarding placement will be discussed during the interview process. To learn more about the individual functions, visit [macyscollege.com](http://macyscollege.com)

### **Location & Start Date**

The Merchant Buying/Planning Internship is offered in New York, NY. Macy's New York City corporate headquarters offers an environment that's fast-paced, energetic, and an exciting place to experience both personally and professionally. The internship begins in June and runs for eight weeks.

## **A Measurable Impact**

Be part of a savvy and innovative team that gives you the opportunity to both learn and make an impact from the start. You will develop your business acumen in areas such as product assortment and localization, inventory maximization, and data analytics. Collaboration across teams, attending vendor meetings, and participating in business strategy discussions are just a few of the things you will have exposure to during the internship. You will have the opportunity to learn what goes into managing a multi-million dollar business and how to successfully drive sales growth and profitability.

## **Professional Development and Networking**

Professional development begins on day one with a combination of structured classes and in-office experiences. During the eight-week paid internship you will work with business partners on your assigned team as well as other key executives across the organization. The structured all-intern sessions will give you an opportunity to network with 100+ headquarter interns while learning about retail innovation and Macy's big-picture business strategies. You will complete a collaborative group project and present your recommendation to key leaders. At the end of the eight-weeks, you will receive performance feedback from your assigned team and leave the internship program with a greater understanding of how to analyze and drive sales growth.

## **Career Growth**

This is your opportunity to join an organization dedicated to developing its employees and providing executives with the necessary tools to be successful. The internship program will provide you with exposure to Macy's total business model and determine where your skill sets are best matched. Interns who demonstrate the understanding and ability to deliver results within the organization will be eligible for a full-time position in our Executive Development Program post-graduation.

## **Qualifications**

Macy's is looking for the future leaders of our organization and individuals dedicated to their development. To be eligible for the Merchant Internship, you should be in your junior year and on your way to earning a bachelor's degree from an accredited university. A cumulative 3.0 GPA minimum is preferred. All majors will be considered for this opportunity.

A few of the qualities that would make an ideal candidate include: demonstrated leadership skills, assertiveness and intellectual curiosity, and strong business acumen with the ability to analyze data and draw conclusions.

**Invest in a career with a company committed to diversity & inclusivity, giving back to the community, integrity, and—most importantly—*developing its people*. Apply now!**