

NRF PROTECT

PEOPLE. ASSETS. BRANDS.

Loss Prevention Conference: June 26-28, 2017
EXPO: June 27-28, 2017 | **#NRFPROTECT**
Gaylord National Harbor | Washington, D.C.


NRF PROTECT is just a few weeks away, and we can't wait to see you in Washington, D.C. Here are a few tips to help you prepare for the event.

Helpful Tips

- **Mobile App.** Download the free "NRF-National Retail Federation" event directory app from the App Store, Google Play or Microsoft.
- **Book a room.** The NRF discounted room rate of \$234 per night is available through June 1, subject to availability.
- **Event Resources.** Your NRF PROTECT online "go-to" source for inside info – registration hours, event photos and more.

Sign Up

The following activities require an RSVP. There is still time to sign up.

- **NRF ENGAGE.** New! Let us help you pre-schedule 1-on-1 meetings with exhibitors. Contact **Beth Trudell** at Sophelle at 508-875-5700  x683 for details.
- Spend the afternoon with guest speaker and former FBI Lead International Kidnapping Negotiator Christopher Voss. Our **Executive Afternoon** is invitation only – if you want to be included, please contact **Karen Shunk** at shunkk@nrf.com.

Good to Know

- **More Savings!** Retailers can still save \$200 on a full conference pass. Teams save even more. Let your colleagues know the **full conference rates** go up June 24th.
- **Learn to De-escalate.** Consider attending the **Emerging Leaders Workshop** to learn tested tactics on how to de-escalate stressful retail encounters.
- **Park Smart.** If you are driving to NRF PROTECT, be sure to book your guaranteed parking spot with our parking partner, **Parking Panda**.

See you in Washington, D.C.!

This NRF PROTECT 2017 Attendee Update is sponsored by **RGIS**.



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