

NRF Big Show 2018 Exhibitor News Distribution and Online Press Kit Services

As the official news distribution partner for the **NRF Big Show 2018**, Business Wire is pleased to offer a range of [cost effective services](#) to help exhibitors build their visibility at the show.

EventTrak Report

Provides [comprehensive online author and blogger lists](#) (including contact information), key event themes, full coverage for the previous year's event, detailed post-event recap report, and the ability to search, browse and export data. You can receive the EventTrak report at **no charge** simply email tradeshow@businesswire.com and request it.

Online Press Kit

The Business Wire [Online Press Kit](#) is an easy, cost-effective way to share your digital content with media, analysts, attendees, consumers and your social media audiences.

The Online Press Kit is accessible from the [NRF Big Show 2018 exhibitor news center](#) and includes a dedicated wire advisory, social media sharing links, ability to swap files and the EventTrak media intelligence report.

We'll also help you set up analytics and a QR code for your kit so you can share it through mobile devices.

News Release Distribution

Our [patented network](#) can help you reach all of your media targets – digital, print and broadcast newsrooms, the official exhibitor news center, attending media, social media networks, consumers, financial and news portals, websites, news syndicators, bloggers, and more.

Need A Better Tech Media Database?

Want to try the most powerful platform for promoting tech companies that isn't completely confusing? [Click here for a trial of TechNews](#).

Questions/Pricing Info

US: +1 310.820.9473

London: +44 20.7626.1982

Hong Kong: +852.3602.3091

Tokyo: +81 3.3239.0755

Email: tradeshow@businesswire.com