

NRF[®] ASSOCIATE MEMBERSHIP

NRF is the National Retail Federation, the **world's largest retail trade association** representing discount and department stores, home goods and specialty stores, Main Street merchants, grocers, wholesalers, chain restaurants and Internet retailers from the United States and more than 45 countries. **NRF Membership is company-wide.**

GET STARTED

PROMOTE YOUR COMPANY



Sponsorships. Position your company as a leader by highlighting your services and expertise to retailers.

Exhibit at NRF events and increase your corporate visibility. Associate members save money exhibiting and attending NRF events.

Webinars. Collaborate with us on webinar and conference session content.

Dinners. Connect with retailers by sponsoring a networking dinner.

CONNECT WITH RETAILERS



Events. Network with existing customers and connect with new ones.

Supplier Directories. Participate in NRF's supplier directories. Associate members receive a \$525 advertising credit in the **STORES Retail Industry Buying Guide**, distributed with the December issue of STORES magazine.

INFLUENCE THE INDUSTRY



Post white papers. Access resources in the **Retail Library** at no charge, and submit your own white papers. Only members can submit resources for publication!

Network with the best and brightest in retail. Build relationships and increase your reach.

STAY INFORMED



Research. Gain access to relevant, thoughtful industry-related content.

Specialty Newsletters. Stay current on the latest industry news and consumer trends through NRF SmartBrief, NRF Global SmartBrief, Shop.org SmartBrief and NRF.com.

Post Show Recaps. Access session materials and interviews through your **myNRF** account.

Membership dues are based on annual sales revenue per calendar year, ranging from \$1,000 to \$8,000 per company.

GET INVOLVED

Log in to **nrf.com/mynrf** today.