

NRF[®] ASSOCIATE MEMBER BENEFITS

THINKING OF JOINING NRF? GREAT!

NRF provides industry partners with a wide array of resources and tools. The benefits of joining are company-wide and include:

STRATEGIC BRANDING

nrf.com/industrypartner

Increase your corporate visibility in the retail world and position your company as a leader by highlighting your services and expertise to retailers.

- Promote your company among retail's elite by exhibiting at NRF events.
- Sponsor a special event or collaborate with us on the content of education conference sessions.
- Advertise in NRF's STORES Magazine, which is read by nearly 40,000 subscribers around the world.
- FREE! Access resources in the Retail Library at no charge, and submit your own white papers. Only members can submit resources for publication.
- FREE! Participate in NRF's supplier directories. Associate members receive a \$525 advertising credit in the STORES Retail Industry Buying Guide, which is distributed with the December issue of the magazine.

EVENTS AND NETWORKING

nrf.com/events

Through NRF membership, you'll be able to advance your company and career success by network with existing customers and connect with new ones.

- Save money on exhibiting and attending NRF's conferences and events such as Retail's BIG Show and NRF PROTECT Loss Prevention Conference & EXPO.
- Gain insight into the retail landscape through thought-provoking educational sessions at NRF events.
- Connect with retailers in your area by sponsoring a networking dinner.
- Participate on the Associate Member Council's open sub-committees in the following areas: communications, communities and content.

RESEARCH AND INSIGHTS

nrf.com/resources

Join NRF, and your entire company will have access to a steady stream of relevant, thoughtful content to help you make better decisions and achieve your goals, including:

- Stay current on the latest industry news and consumer trends through NRF SmartBrief, NRF Global SmartBrief, and NRF.com.
- Obtain data and statistics from NRF's specialty newsletters and studies such as the Monthly Economic Review.
- Receive complimentary subscriptions to STORES magazine.
- Access members-only content – including the latest research reports and webinars – by creating a MyNRF account.
- Download standard RFPs to learn what retailers will be looking for when it comes to point of sale, warehouse management, workforce management and other areas. (Free for NRF Members/\$5,000 each for non-members.)

NRF® PARTIAL ASSOCIATE MEMBER LIST

A.T. Kearney, Inc.	Emerald Expositions	McKinsey & Company, Inc.	SmartFocus
Accenture	Epson America, Inc.	McMillanDoolittle, LLP	Smartrac Technology GmbH
ACCEO Tender Retail	Ernst & Young	Merkle Inc.	Sonata Software
Ace Hardware Corporation	FICO	Microsoft Corporation	Sophelle
ACI Worldwide, Inc.	First Data Corporation	MicroStrategy, Inc.	Sovos Compliance
Adyen	FIS	Motorola Solutions, Inc.	SPS Commerce
Alliance Data	FitForCommerce	NCR Corporation	Stanley Black & Decker
American Express Company	Foley Hoag LLP	NEC Corporation of America	Step Up For Students
Aruba Networks	FRCH Design Worldwide	Newgistics, Inc.	Stericycle
AT&T, Inc.	Fujitsu America	Niscayah, Inc.	Stored Value Solutions
Avery Dennison Corporation	GlobeComm	North Highland Company	Sutherland Global Services
Avigilon Corporation	Grant Thornton LLP	Ogilvy & Mather	Tableau Software
Axis Communications	Greenberg Traurig, LLP	Oracle Corporation	Tata Consultancy Services
Borden Ladner Gervais	GSI Commerce, Inc.	Panasonic Corporation	Taubman
Box, Inc	Guardian Protection Services	PCMS	Teradata Corporation
BT Americas, Inc.	Heartland Payment Systems	Peak - Ryzex	Tessco Technologies
Capgemini	Hewlett Packard Enterprise	Perficient	The Integer Group
Cardlytics	Honeywell	PREIT	The NPD Group, Inc.
Caruso Affiliated	Hughes Network Systems	PricewaterhouseCoopers	The Retail Equation
CBS Corporation	IBM Corporation	Radial Inc.	ThoughtWorks
CEGID	Infogroup	Razorfish	TIBCO Software Inc.
Ceridian Corporation	Infor Global Solutions	Renfro Corporation	Torex
CGI Group Inc.	Information Control Company	RGIS, LLC	Toshiba TEC Corporation
Checkpoint Systems, Inc.	Infosys Ltd.	RightNow Technologies	Twitter
Cisco Systems, Inc.	Ingenico	RSM US LLP	Tyco International
Cloudera	Inmar	S1 Corporation	University of Kentucky
Cognizant Technology	Insight Enterprises, Inc.	Salesforce.com	Vantiv
Cohn Reznick	Intel Corporation	Samsung Electronics America	Vector Security
CompuCom	Jackson Lewis P.C.	Santa Clara University	VeriFone, Inc.
Cooley LLP	JDA Software Group, Inc.	SAP Retail	Verizon Communications, Inc.
CSC	Korn Ferry International	SAS Institute	Vestcom International Inc
Datalogic	KPMG LLP	SATO America, Inc	Visa Inc.
Deloitte LLP	Kronos Incorporated	Schawk	Wachter
Demandware, Inc.	Latham & Watkins LLP	Schiff Hardin LLP	Westfield Corporation
DiCentral Corporation	Lexmark International, Inc.	SDI	Xerox Corporation
Dunbar Armored, Inc.	Manhattan Associates	SHI	Zebra Technologies
EarthLink, Inc.	MasterCard Worldwide	Shopify	Zendesk
eBay, Inc.	McGuireWoods LLP	Slalom Consulting	

Company/Parent Company:

Address 1:

Address 2:

City:

State:

Zip Code:

Phone:

Fax:

Email Address:

Website:

Number of Retail Units:

Annual Sales Volume:

Contact Name:

Job Title:

Signature:

Date:

PAYMENT INFORMATION

CHECKS:

Please make checks payable to:

National Retail Federation
PO Box 781081
Philadelphia, PA 19178-1081

Note: All checks must be drawn on a U.S.
Bank in USD Funds

WIRE TRANSFERS:

For details please email your
request to: wiretransfer@nrf.com

AMEX

VISA

MASTERCARD

DINERS CLUB

DISCOVER

CARTE BLANCHE

Card Number: _____

Exp Date: _____ Amount: \$ _____

Cardholder Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Authorized Signature: _____

National Retail Federation / 1101 New York Avenue NW, Suite 1200,
Washington, DC 20005 / Phone: 202-783-7971 / Fax: 866-223-5383
EIN#13-5582627

ASSOCIATE MEMBERSHIP DUES:

Companies who provide goods and services to other businesses, such as equipment manufacturers, software developers, consultants, wholesalers, financial institutions and internet service providers:

Under NRF's bylaws, each member must pay dues based on total sales volume as reported in the most recent fiscal year.

Dues Class	Sales Volume/Billings	Dues
B	Under \$10,000,000	\$1,000
B1	\$10,000,001 to \$50,000,000	\$2,000
B2	\$50,000,001 to \$100,000,000	\$3,000
B3	\$100,000,001 to \$200,000,000	\$4,000
B4	\$200,000,001 to \$500,000,000	\$5,000
B5	\$500,000,001 to \$1 billion	\$6,000
B6	Over \$1 billion up to \$2 billion	\$7,000
B7	Over \$2 billion	\$8,000

Advertising Agencies, Radio, TV, Newspapers

M \$500

Universities and Educational Institutions

U \$1,000

EI \$150

National Trade Associations with revenue

XN1 Under \$250,000 \$400

XN2 \$250,001 to \$500,000 \$600

XN3 \$500,001 to \$750,000 \$800

XN4 Over \$750,000 \$1,000

Local Business Organizations and Chambers of Commerce

AE \$100

Companies principally engaged in retailing are eligible for membership in the Federation. Under NRF's bylaws, each member must pay dues based on total annual sales volume as reported in the most recent fiscal year. Total Sales must include sales received from all operations including franchise sales.

For federal income tax purposes, dues payments to the National Retail Federation are not tax deductible as a charitable contribution. In addition, the Omnibus Budget Reconciliation Act of 1993 includes a provision denying a tax deduction for lobbying activities conducted by trade associations such as NRF. NRF estimates the nondeductible portion of the above dues – the portion allocable to lobbying – is 86%.