

eventBit® Lead Management Order Form

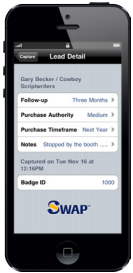
NRF 2018 Retail's Big Show January 14 - 16, 2018 ▪ New York, NY



Lead retrieval is NO LONGER just lead collection.

Lead retrieval capabilities have expanded. The reader and software remains the same, but the information captured gives you more insight than ever.

Product Options



SWAP: Using your own phone or device

- Download the app to your phone
- Mobile lead collecting capability (it goes where you go)
- Track leads by salesperson
- Customizable lead qualifier and surveys

SWAP Enabled Tablet

- SWAP, but pre-loaded onto a tablet



Optium RT2000

- Capture leads from a rented Handheld Device

Developer's Kit

- Provides all of the data and instructions for you to use your own lead retrieval system



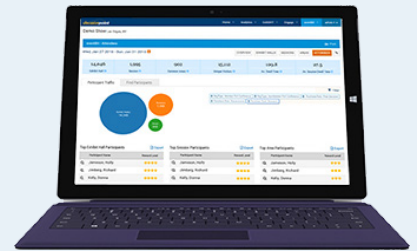
eventBit Hubs

- Add to any product above. Great benefit for larger booths to track traffic around specific products, mini theaters, or at your offsite events.

To enjoy the revolutionary benefits of eventBit on your SWAP-enabled personal device, you must turn on Bluetooth and set Location Services to ALWAYS ON!

Experient is available to answer questions and assist your staff on how to make the most of these new capabilities. See improved ROI and increase your networking capabilities.

Questions? Call Michelle Willever for information.



NEW Equipment Benefits:

- Analytics on booth traffic
- Attendee demographics of those in or near your booth
- Dwell time: Know who your most engage prospects are
- Real time data to make marketing and booth staffing decisions
- **Booth View:** A special feature allowing you to quickly see the Company names of those in your immediate area

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Exhibiting Company: _____ Booth #: _____

Check if information is for: Exhibiting Company Third Party 3rd Party Co. (if applicable): _____

Contact Name: _____ Address: _____

City: _____ State/Country: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

ORDER LEAD RETRIEVAL					
Lead Retrieval Options	on or before 11/16/17	from 11/17/17 to 12/4/17	after 12/4/17	number of units	TOTAL
Optium™ RT2000 Includes Optional Custom Survey	\$570	\$645	\$675		\$
Additional SWAP Activations (Only available with purchase of RT2000)	\$129	\$129	\$129		\$
RT2000 Portable Bluetooth printer	\$ 75	\$100	\$125		\$
SWAP Enabled Tablet	\$499	\$525	\$575		\$
Additional SWAP Activations (Only with Tablet purchase)	\$129	\$129	\$129		\$
SWAP® "3 Pack"	\$599	\$599	\$599		\$
Additional SWAP Activations (Only available with purchase of SWAP "3 Pack")	\$129	\$129	\$129		\$
eventBit Hubs* Add eventBit Hubs to your IQ Performance Package to track attendee activity in specific areas.					
The eventBit Hubs, with customizable read ranges, let your company make future booth decisions by tracking specific pieces of equipment, product theaters, and offsite events to receive additional reporting on how attendees are spending time.					
Other Options (If you use your own Lead Retrieval)					
Developer's Kit for Real Time Data Services (RTS) Experient provides everything you need to access our registration database in real time. Instructions for your IT Dept. to set up the data transfer. Choose whether you want to pull data in real time, nightly or at the end of the event.	\$650	\$650	\$650		\$
Delivery of Reader to Booth (Post show pickup not available)	\$100	\$100	\$100		\$
Sub-Total					\$
(Applicable to phone or faxed orders) Processing Fee					\$ 9.99
TOTAL					\$

Order Confirmation will be delivered via email.

Note: All readers must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

Terms and Conditions:

- Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check or credit card information with order form.
- All orders canceled prior to 30 days of the show will incur a \$100 cancellation fee.
- Orders canceled within 30 days of the show will not be refunded.
- Taxable items and rates vary among states and are subject to change. Please call for exact quote.
- Replacement fee will be applied to any Optium RT2000 or Android Tablet that is lost, stolen, and/or not returned to Experient.

* All eventBit Hub purchases include complimentary customized programming.

Order Online: <https://exhibitor.experientswap.com> **By Mail:** Experient, 5202 Presidents Court, Suite 310, Frederick, MD 21703 **By Fax:** 301.694.3286

Payment Method

- Check (Orders cannot be processed unless received with payment.)
 Visa MasterCard American Express DISCOVER

Signature: _____

Card #: _____ Exp: ____/____

By signing here you acknowledge Experient's Terms and Conditions (at right).

For Assistance Contact:

Michelle Willever

P: 888.266.6802

E: michelle.willever@experient-inc.com

It is against Experient's security policy to accept credit card information via email.

Showcode: NRF181