



PART 1: ATTENDEE INFORMATION

Please fill out entire registration form completely. (One form per person.) Part 1: Attendee Information must be completed for registration processing.

- Yes No My information can be shared with exhibitors for a ONE-TIME pre & post show touch.
 Yes No This is my first Retail's BIG Show. If NO, # of shows (over the years) attended: _____
 Yes No I wish to start/renew my **FREE** subscription to *STORES* Magazine.
 Yes No I wish to receive NRF SmartBrief, a **FREE** daily email of retail news.
 Yes No Would you like to learn more about NRF's advocacy efforts on Capitol Hill/Washington, DC?
 MR. MRS. MS.

Full Name: _____ Job Title: _____
 Company: _____ Is your company a retail? Yes No
 Address: _____ City: _____ State: _____ Postal Code: _____
 Country: _____ Direct Phone: _____
 Cell: _____ Fax: _____
 Business Email: _____ I confirm that the email address provided is legitimate. Yes No

- LEVEL**
- C-Suite (CEO, CFO, CIO/CTO, CMO, COO)
 Senior Executive: SVP, EVP
 Director
 Analyst
- General Counsel
 President
 Vice President
 Manager
 Educator
 Owner/Principal

- JOB ROLE**
- Business Development
 Customer Service & Support
 E-Commerce/Digital
 Finance
 Marketing
 Mobile
 Research
 Consulting
- Distributing/Supply Chain/Logistics
 Events/Trade Show Management
 IT/Information Systems, MIS
 Merchandising
 Public Relations
 Sales
 Strategic Planning

- ROLE IN COMPANY PURCHASING DECISIONS**
- Final Say
 Recommend
 Specify Supplier/ Product
 No Role

- WHAT IS THE APPROXIMATE COMPANY PURCHASE WITHIN THE NEXT YEAR ON ECOMMERCE TECHNOLOGIES?**
- Up to \$100K
 \$100,001 to \$250,000
 \$250,001 or more

- TYPE OF STORE OR BUSINESS — RETAILERS ONLY**
- Apparel
 Automotive
 Chain Drug
 Consumer Electronics
 Convenience Store
 Department Store
 Discount Value
 Entertainment/Theme Park/ Movie Theater/Casino
 Footwear
 Grocery
 Hardware and Home Centers
- Health, Beauty, Cosmetics
 Home Furnishings and Housewares
 Jewelry
 Mall/Real Estate
 Manufacturing/CPG
 Office Supplies
 Pet Supplies
 Restaurant
 Sporting Goods
 Start Up
 Toys and Hobbies
 Venture Capital

- ADA Services**
 Please indicate if you require special services: Yes No
 If yes, please list: _____

PART 2: REGISTRATION FEES

Full Conference - Includes sessions & access to EXPO Hall.

RETAILERS	EARLY	ADVANCE	STANDARD	ONSITE
Rate Deadlines	By 10/6/2017	By 11/17/2017	By 1/11/2018	After 1/11/2018
NRF Member	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
Non Member	<input type="checkbox"/> \$1,875	<input type="checkbox"/> \$2,075	<input type="checkbox"/> \$2,275	<input type="checkbox"/> \$2,575

- Retail Teams**—5 or more registering at one time.
 NRF Member \$850 each Non Member \$1,000 each
- Retailer EXPO Pass**—Access to EXPO only
 Retailer, Grocery Store, Drug or Convenience Store, CPG FREE
 Visual Merchandisers/Store Designer, Private/Investment Holding Company \$300
- Guided Tours**—See nrffbigshow.com/tours for descriptions.
 Tours are conducted in English only. \$150 per person/per tour
- INTERPRETATION**—Portuguese Only \$100

PART 3: PAYMENT METHOD

TOTAL AMOUNT DUE (Registration fee and/or Interpretation, if selected): _____

PAYMENT METHOD: Cash Wire Transfer** Amex Diners Club
 Check # _____ Discover MasterCard VISA

CREDIT CARD #: _____ EXP. DATE: _____
 NAME ON CARD: _____ CW: _____
 BILLING ADDRESS: _____
 CITY: _____ STATE: _____ ZIP CODE: _____
 SIGNATURE: _____

*Please make all checks payable to:
National Retail Federation (U.S. DOLLARS ONLY)

**For Wire Transfer Information, please email requests to wiretransfer-reg@nrf.com

RETURN THIS FORM WITH PAYMENT TO:
MAIL: NRF 2018 — C/O EXPERIENT
 5202 President's Court, Room G100, Frederick, MD 21703
FAX: 301-694-5124
QUESTIONS: 800-974-9069 or 847-996-5898

REGISTRATION POLICIES

No person under the age of 18 will be admitted into the exposition. No cameras or videos allowed.

CANCELLATIONS—All cancellation requests must be in writing. Requests received by **December 26, 2017**, will receive a full refund. No refunds for requests received after **December 26, 2017**, regardless of when the registration is received. Non-attendance does not constitute cancellation.

SUBSTITUTIONS—All requests for substitutions must be made in writing and cannot be made once you have checked into the event or sub-event on-site.

BADGE RE-PRINT POLICY

The re-print fee for a lost or stolen badge is 100% of original paid fee.

Badge sharing is prohibited.

I acknowledge these policies.