

NRF[®] 2019

RETAIL'S BIG SHOW

JAVITS CENTER | NYC | Jan 13-15

PRIORITY POINTS

The National Retail Federation will use the priority point system (exhibit seniority) to conduct on-site space selection during NRF 2019: Retail's Big Show. These priority points will be totaled and will determine space selection appointments.

The higher the points—the earlier the appointment—the best chance of being assigned a preferred booth location.

Points will be calculated using the five (5) most recent NRF Shows (2015-2019).

Priority Points are accumulated by:

BOOTH SIZE

5 points are earned for each 10' x 10' (100 square feet) booth space rented at NRF 2019.

MEMBERSHIP

5 points are earned for good member status at the time of NRF 2019.

SPONSORSHIPS

1 point is earned for every \$5,000 spent on NRF 2019 sponsorships.

Priority point confirmations and space selection appointment times will be mailed prior to NRF 2019. Exhibitors are encouraged to review this information carefully and notify Evan Shubin, by email at shubine@nrf.com, of point discrepancies.