

MACY'S MERCHANDISING INTERNSHIP

Merchant (n): A merchant is a businessperson whose occupation is the purchase and sale of commodities for profit. In today's omnichannel world, merchant roles are complex and have a huge impact on the retail industry and the greater global economy.

Omnichannel (n): refers to providing a seamless shopping experience across stores and the online channel.

There are 4 exciting functions within the Macy's Summer Internship: Buying, Digital Merchandising, Planning, and Product Development. Based on your skillset and experience, you will be placed in one of the four functions. You'll benefit from a combination of workshops and hands-on learning that will develop and expand your business acumen and leadership skills, which are two must-haves for a successful career in corporate retail.

Buying:

Are you interested in consumer products and up-to-date on the latest trends? Do you have an entrepreneurial mindset? Macy's Buying team has a high acumen for products and trends, and drives relationships with vendors in the marketplace. They maximize sales and gross margin for each product category by identifying, procuring, and assorting the products that their customer demands. As a Buying intern you will be part of the team directly responsible for the merchandise assortment in all Macy's shopping channels, encompassing both stores and e-commerce.

Digital Merchandising:

The Digital Merchandising function influences the online assortment and is directly responsible for driving site merchandising and marketing strategies to maximize online demand. The Digital team works closely with its Buyer counterpart to drive omnichannel revenue growth. They are an integral part of Macy's eCommerce sector while analyzing online customer engagement.

Planning:

Do you love working with numbers and analyzing data to help make critical business decisions? Are you excited to explore the dynamics of managing a multi-million dollar business? Macy's Planners maximize sales and gross margin through bottoms up location, financial, and inventory planning. The Planning team operates on our omnichannel model and is responsible for the merchandise planning functions across all purchasing channels including Macy's brick-and-mortar stores and the macys.com website. Planners are highly quantitative, analytical, and systems-oriented. During the internship, you will learn about how we use data to make decisions that directly impact our stores and e-commerce businesses.

Product Development:

The Product Development function identifies emerging trends, conceptualizes branded styles, partners with our overseas offices and works with global and domestic vendors to create the next assortment of private label product. As a Product Development intern, you'll learn every step and detail that goes into creating the next wave of Macy's exclusive private label goods. You will have the opportunity to learn from industry experts who will teach you about conceptualizing, analyzing, sourcing, producing, selling and marketing Macy's extensive and successful family of private brands. As a Product Development intern, you will learn entrepreneurship and be financially driven to create some of Macy's most unique brands.

Location & Start Date

The Macy's Merchandising Internship is offered in New York, NY. Macy's New York City corporate headquarters offers an environment that's fast-paced, energetic, and an exciting place to experience both personally and professionally. The internship begins in June and runs for 8 weeks.

A Measurable Impact

Be part of a savvy and innovative team that gives you the opportunity to both learn and make an impact from the start. You will develop your business acumen in areas such as product assortment and localization, inventory maximization, and data analytics. Collaboration across teams, attending vendor meetings, and participating in business strategy discussions are just a few of the things you will have exposure to during the internship. You will have the opportunity to learn what goes into managing a multi-million dollar business and how to successfully drive sales growth and profitability.

Professional Development and Networking

Professional development begins on Day 1 with a combination of structured classes and in-office experiences. During the eight-week paid internship you will work with business partners on your assigned team as well as other key executives across the organization. The structured all-intern sessions will give you an opportunity to network with 100+ headquarter interns while learning about retail innovation and Macy's big-picture business strategies. You will complete a collaborative group project and present your recommendation to key leaders. At the end of the eight-weeks, you will receive performance feedback from your assigned team and leave the internship program with a greater understanding of how to analyze and drive sales growth.

Career Growth

This is your opportunity to join an organization dedicated to developing its employees and providing executives with the necessary tools to be successful. The internship program will provide you with exposure to Macy's total business model and determine where your skill sets are best matched. Interns who demonstrate the understanding and ability to deliver results within the organization will be eligible for a full-time position in our Executive Development Program post-graduation.

Qualifications

Macy's is looking for the future leaders of our organization and individuals dedicated to their development. To be eligible for the Merchant Internship, you should be in your junior year and on your way to earning a bachelor's degree from an accredited university. A cumulative 3.0 GPA minimum is preferred. All majors will be considered for this opportunity.

A few of the qualities that would make an ideal candidate include: demonstrated leadership skills, assertiveness and intellectual curiosity, and strong business acumen with the ability to analyze data and draw conclusions.

Invest in a career with a company committed to diversity & inclusivity, giving back to the community, integrity, and—most importantly—*developing its people*. Apply now!