



Brand: Victoria's Secret PINK
Position: Graphic Design Intern, PINK Creative Services

POSITION DESCRIPTION:

This internship will support design processes and contribute to the design of innovative, brand-right fashion graphics for Victoria's Secret Pink Lingerie, Apparel, and product branding.

RESPONSIBILITIES:

- Work with the Graphic Designer/Sr. Graphic Designer to deliver the development of seasonal graphics from concept to execution for all core line plans and special product launches
- Maintain visual files on network archiving
- Actively leverage resources in sourcing new ideas, both internally and externally, and contribute to ongoing competitor research/trend analysis
- Contribute to the development of graphic design prototypes
- Work with team to prepare visual presentations
- Other projects to be assigned as needed

QUALIFICATIONS:

- Working towards a Bachelors degree in Graphic design or related field
- GPA at least 3.0
- Must be able to work 40 hours during the summer and 20 hours per week during school year
- Fluent in MS Office programs; Knowledge of Mac, PC, Photoshop, Illustrator, and Image Ready preferred
- Possess excellent communication and organizational skills; Attention to detail is required
- Possess high initiative and ability to work independently as well as in a team
- Ability to manage multiple projects simultaneously
- Interested in and passionate about Retail/Graphics
- Proven track record of leadership in community and/or student organizations

LOCATION/TRAVEL: NYC based

Please Note: This job description is not intended to be a complete list of all responsibilities, duties or skills and due to the changing nature of the job is subject to review and change at any time, with or without notice.