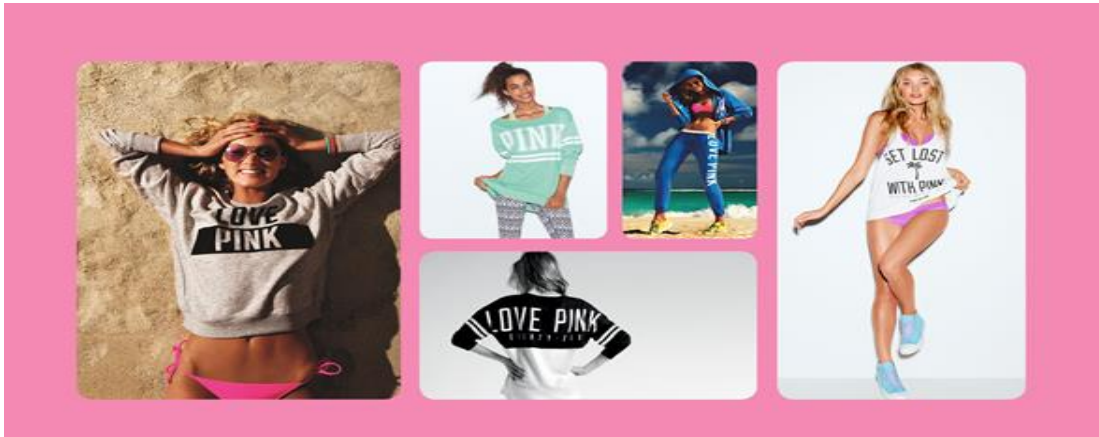


PINK



SPRING INTERNSHIP PROGRAM

- PINK Design, New York, NY -

PINK is the dominant lifestyle brand targeting college-aged women and celebrating campus life. We LOVE our customer. She is the heart and soul of our brand. The price of entry for working at PINK is being 100 percent committed to knowing and loving the customer because we're only successful if she likes us. And she likes us ...

- Surface Design

RESPONSIBILITIES:

- Assist in Develop seasonal product with a focus on surface design, prints and graphics in the accessories space.
- Attend key meetings to understand the creative process of developing product
- Coordinate and deliver brand-right designs that tie back to the overall concept and business strategy; encompassing style, color/print, surface design, prints and graphics for new/existing product lines.
- Conduct research on fashion trends/competitive intelligence and report back to designers
- Deliver design sketches/prototypes and provide specifications.
- Collaborate and follow-up on deliverables with vendors and key partners throughout the design process including Merchandising, Marketing, and Product Development
- •Brainstorm and present ideas to team.
- •Prepare materials for meetings and presentations and coordinate logistics.
- •Achieve set goals with acute attention-to-detail, tracking progress & anticipating potential issues.
- •Pursue/embrace opportunities to personally grow and develop skills/competencies.
- •Build and maintain effective relations with key partners.
- •Seek to improve process in order to deliver efficiently with speed/agility.
- Other duties, as required, to support the needs of the respective Design team

QUALIFICATIONS:

- Working towards a Bachelors degree with an academic focus on any of the following: Fashion Design and/or FMM Product Development; Fine Arts; Graphic Design, Fabric Styling; Textile Design; Packaging Design; Color and Print Design
- Must be able to work 40 hours per week during Summer 2018
- Fluent in Microsoft office programs and a strong knowledge of Adobe Illustrator Suite
- Strong Interest in Accessories
- Possess high initiative and the ability to work independently
- Able to manage multiple projects simultaneously