



Shop.org 2017 Exhibitor News Distribution and Online Press Kit Services

As the official news distribution partner for **Shop.org 2017**, Business Wire is pleased to offer a range of [cost effective services](#) to help exhibitors build their visibility at the show.

Our patented network can help you reach all of your show targets – digital, print and broadcast newsrooms, the official [Shop.org exhibitor news center](#), attending media, social media networks, consumers, financial and news portals, websites, news syndicators, bloggers, and more.

To get the best use from the [Online Press Kit](#), we recommend setting one up now. The **Online Press Kit** is an easy, cost-effective way to share your digital content with media, analysts, attendees, consumers and your social media audiences. The Online Press Kit is accessible from the exhibitor news center and includes a dedicated wire advisory, social media sharing links, ability to swap files and the [EventTrak](#) media intelligence report.

We are also offering exhibitors distribution of a free 100-word profile. To participate, please email tradeshow@businesswire.com and request the **Shop.org 2017 Exhibitor Profile Form**. The deadline to submit your free profile is **September 19th, 2017**.

For questions or pricing information, please feel free to contact us:

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